

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>AVA (Against Violence and Abuse)</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Hackney</b>	
Contact person: <b>Ms Karen Bailey</b>	Position: <b>Deputy Director</b>
Website: <b><a href="http://www.avaproject.org.uk">http://www.avaproject.org.uk</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1134713</b>
When was your organisation established? <b>01/04/2010</b>	
<b>Aims of your organisation:</b> i. To improve agency responses in order that they can deliver safe and effective services to meet the needs of victims/survivors and their children and actively hold abusers accountable for their behaviour. ii. To develop and promote innovative responses to victims/survivors and perpetrators in a variety of settings which address the needs of diverse and complex groups. iii. To ensure that initiatives focused on the prevention of violence against women and girls are widespread across the UK. iv. To support the development of services across the UK which support victims/survivors and their children beyond the point of crisis and give them a voice in policy and service development. v. Be an efficient and well governed national charity which is recognised as a centre of excellence across the UK in the field of violence against women and girls.	
<b>Main activities of your organisation:</b> As a second tier charity our direct 'service users' are other voluntary and statutory organisations and agencies across the UK with whom we work closely. Core services include: provision and dissemination of information; training, conferences, seminars and networking; toolkits, best practice and policy guidance; consultancy, service design and advice and support for individual agencies and local partnerships. We have several themed areas of work: the Stella Project which addresses the intersections of violence against women, problematic substance use and mental health; and our Children and Young People's Project which works to address the problems of violence and abuse experienced by children and young people within the home and within their own intimate relationships, as well as developing primary prevention work in schools. We develop, evaluate and promote innovative responses to meet the needs of survivors who may be more marginalised due to circumstances such as drug problems or those who experience greater isolation due to their ethnicity or immigration status.	

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>5</b>	<b>3</b>	<b>9</b>	<b>2</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>31 March 2016</b>

**Grant Request****Details of grant request**

Under which of City Bridge Trust's programmes are you applying? <b>Making London Safer</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More survivors of domestic violence accessing good quality support services that help them to improve their safety, health and well-being</b>
Please describe the purpose of your funding request in one sentence. <b>Core funding</b>
When will the funding be required? <b>01/04/2014</b>
How much funding are you requesting? Year 1: <b>£44,400</b> Year 2: <b>£45,300</b> Year 3: <b>£46,200</b>  <b>Total: £135,900</b>
Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to fund it? <b>To continue our strategy of promoting a mixed income funding base whereby circa 25% of our total income is generated through training and consultancy (unrestricted). We aim to achieve the remainder through Trust, Foundation and Government grants and to maintain our healthy reserves to cover any shortfalls we may face in funding in subsequent years.</b>
If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached? <b>N/A</b>

## Summary of grant request

AVA aims to improve agency responses in order that they can deliver safe and effective services to meet the needs of victims/survivors and their children and actively hold abusers accountable for their behaviour. Core services include: provision of information; training, conferences, seminars and networking; toolkits, best practice and policy guidance; consultancy, service design and advice and support for individual agencies and local partnerships.

In particular we develop, evaluate and then promote innovative responses which focus on the needs of survivors who may face additional barriers to accessing services, such as young people, those experiencing psychological distress or problematic substance use, and women from black and minority ethnic communities. In this way, our work meets the programme outcome of 'more survivors of domestic violence accessing good quality support services that help them to improve their safety, health and well-being.'

The responsibility for reducing and preventing violence against women and girls (VAWG) is scattered across a range of public and voluntary agencies. Whilst it is widely recognised that a co-ordinated multi-agency response is needed, provision often remains patchy and inconsistent with gaps especially noticeable for survivors with multiple needs. For example, our consultation with 96 survivors in 2012 highlighted a number of themes for service improvement including the need for mental health support before reaching crisis. This has informed our new initiative to work intensely with two mental health trusts, one of which is Camden and Islington NHS Foundation Trust, in order to improve their responses to domestic and sexual violence.

Out of the 14 Domestic Homicide Reviews that AVA's Director was involved in last year, 5 concerned forced marriage. AVA is thus working with Animage films to produce a film to raise awareness of this issue within schools and communities and advertise the forced marriage unit helpline. In 2014/15 we plan to hold a series of dissemination workshops in London in partnership with the Asian Women's Resource Centre, Making Herstory and Iranian and Kurdish Women's Rights.

We have been delivering work since 1997, first as the Greater London Domestic Violence Project and since April 2010, as AVA. Between 2001 and 2008 we were responsible for delivering the first two London Domestic Violence Strategies during which time there was a 57% drop in domestic homicide rates. In 2002 we launched the highly successful Stella Project to address the specific needs of survivors and perpetrators of domestic violence who are experiencing problematic substance use. We are an OCN accredited training centre delivering over 150 courses annually and we also deliver second tier support to 22 VAWG organisations as part of the ASCENT consortium funded by London Councils.

The implementation of our equal opportunities policy aims to ensure that our recruitment and development of staff promotes good practice and that our training courses are accessible to people from all backgrounds. Our volunteer policy provides for the reimbursement of expenses, supervision and access to AVA training courses to all our volunteers. For two years we have also been successful in receiving money from the Vodaphone Foundation to provide bursaries for two interns. We rent office space with Ethical Property Foundation which implements a thorough recycling programme. Car use is discouraged and loans provided for the purchase of bicycles.

In 2010 AVA launched the survivor involvement project to promote good practice in involving survivors in the delivery of services. Our new young people's participation work is delivering a youth led programme of work and our recent project with Drugscope supported women with experiences of prostitution to undertake peer research on access to drug services. Survivor groups will oversee the work of our new Mental Health Initiative.

## Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Provision of training and consultancy support to one mental health trust in London over a period of three years to improve their strategic and frontline responses to service users who have experienced abuse**

**Support 32 young people in London to achieve accredited leadership qualifications and deliver 4 events to peers and professionals on issues related to domestic and sexual violence**

**Delivery of 50 training days annually to practitioners in London to improve their skills and knowledge about domestic and sexual violence**

**Deliver 2 networking and learning events on violence against women and girls annually to practitioners in London**

**Develop and disseminate new resources and information to practitioners on issues relating to domestic and sexual**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Survivors of domestic and sexual violence have improved access to appropriate support services**

**Young people with experiences of abuse have improved wellbeing and peer support as a result of the youth participation project**

**Practitioners report improvements to practice 3-6 mths after attending an AVA training course**

**Practitioners report that AVA information resources helped to improve their awareness of domestic and sexual violence as well as their practice**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**4,000**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (50%)**

**Camden (25%)**

**Islington (25%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**Female**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

Revised - See Appendix A

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries + on costs (Director and 2 x p/t Deputy Directors)	100,137	102,139	104,182	306,458
Salaries (Finance and Admin Officer, p/t Admin Support Officer)	41,524	42,354	43,201	127,079
Salaries (Training and Events Coordinator)	34,092	34,774	35,469	104,335
Staff recruitment, travel, training and volunteer costs	7,500	4,810	5,091	17,401
Contract support staff (consultants)	15,000	15,000	15,000	45,000
Training, events and promo costs	34,000	36,000	38,000	108,000
Premises and Office costs	26,916	27,455	28,004	82,375
Governance costs (Accountants, auditors, Board & Insurance)	5,554	5,665	5,778	16,997
Capital expenditure	600	600	1,200	2,400
<b>TOTAL:</b>	<b>265,322</b>	<b>268,797</b>	<b>275,926</b>	<b>810,045</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Dept of Health	27,750	28,000	10,000	0
London Councils	40,000	40,000	0	0
Big Lottery	16,500	16,500	0	0
Comic Relief	8,000	0	0	0
<b>TOTAL:</b>	<b>92,250</b>	<b>84,500</b>	<b>10,000</b>	<b>0</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Porticus Uk	30,000	0	0	0
Dulverton Trust	30,000	30,000	30,000	0
Sigraud Rausing (first stage - unspecified amount)	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries (Director and 2 x p/t Deputy Directors)	29,877	30,475	31,084	91,436
Salaries (Finance and Admin Officer)	7,783	7,938	8,097	23,819
Premises and Office costs	6,729	6,864	7,001	20,594
<b>TOTAL:</b>	<b>44,389</b>	<b>45,277</b>	<b>46,182</b>	<b>135,849</b>

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2013</b>
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Income received from:	£
Voluntary income	317,322
Activities for generating funds	3,073
Investment income	221
Income from charitable activities	274,977
Other sources	0
<b>Total Income:</b>	<b>595,593</b>

Expenditure:	£
Charitable activities	569,525
Governance costs	5,643
Cost of generating funds	6,084
Other	0
<b>Total Expenditure:</b>	<b>581,252</b>
<b>Net (deficit)/surplus:</b>	<b>14,341</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	2,183
Investments	0
Net current assets	301,996
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>304,179</b>

Reserves at year end	£
Endowment funds	0
Restricted funds	131,023
Unrestricted funds	173,156
<b>*Total Reserves (B):</b>	<b>304,179</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 31-40%
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### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:  N/A
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### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.			
	2010 £	2011 £	2012 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	24,000	12,550	24,150
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	120,947	193,825	205,806
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.			
Name of Funder	2010 £	2011 £	2012 £
Comic Relief	87,230	119,955	128,606
John Paul Getty Jnr Charitable Trust	46,600	46,700	46,700
Trust for London	29,370	29,851	29,421
Sainsbury Charitable Trust	0	0	15,000
The Bromley Trust	0	0	15,000

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.	
Please confirm: Yes	Full Name: <b>Karen Bailey</b>
Role within Organisation:	<b>Deputy Director</b>



# APPENDIX A - REVISED REQUEST

Appendix a						
Unrestricted budget expenditure	Year 1	Year 2	Year 3	Amount requested from City Bridge		
	2014-15	2015-16	2016-17			
Director salary + oncosts (1FTE)	12,354	40,221	60,465	12,354	13,407	20,155
2 x p/t Deputy Directors salary + oncosts (0.9 FTE yr 1, 0.6FTE yrs2&3)	42,864	29,148	29,731	10,716	7,287	7,433
Administration and Finance Officer salary + oncosts (1FTE)	31,131	31,754	32,389	7,783	7,938	8,097
Admin Support Officer salary + oncosts (0.5 FTE)	10,393	10,601	10,813	2,598	2,650	2,703
Training and Events Coordinator salary + oncosts (1FTE)	34,092	34,774	35,469			
Staff recruitment, travel and training	7,000	4,060	4,091			
Volunteer costs	500	750	1,000			
<b>Total staffing costs</b>	<b>138,334</b>	<b>151,307</b>	<b>173,957</b>			
Contract support staff (external consultants)	11,000	12,000	13,000			
AVA Training and events running costs	31,250	33,000	35,000			
Premises and Office costs	31,845	32,482	33,132	7,961	8,120	8,283
Governance costs (Accountants, payroll and audit)	9,500	9,690	9,884			
Governance costs (Board, Annual report, Staff away day)	1,600	1,632	1,665			
AVA promo materials	750	1,000	1,250			
Capital expenditure (computers, printers)		600	1,200			
<b>Total other project costs</b>	<b>85,945</b>	<b>90,404</b>	<b>95,130</b>			
<b>Total</b>	<b>224,279</b>	<b>241,710</b>	<b>269,087</b>	<b>41,412</b>	<b>39,403</b>	<b>46,671</b>
<b>Income SECURED as contribution to core costs</b>						
Comic Relief	3,000	-	-			
DoH	27,000	28,000	10,000			
London Councils - WRC VAWG Consortium	11,251	11,251				
Big Lottery	16,200	16,500				
Bromley Trust	1,000					
<b>Total</b>	<b>57,451</b>	<b>55,751</b>	<b>10,000</b>			
<b>Training and consultancy expected income (unrestricted)</b>						
In house training	26,000	26,000	26,000			
Community Groups training	15,000	15,000	15,000			
Open training	21,250	21,250	21,250			
Consultancy	53,500	53,500	53,500			
Events	5,000	5,000	5,000			
<b>Total</b>	<b>120,750</b>	<b>120,750</b>	<b>120,750</b>			
<b>Funders approached</b>						
Porticus Uk	30,000	UNSUCCESSFUL				
Dulverton Trust	30,000	30,000	30,000	UNSUCCESSFUL		
Sigraud Rausing (first stage)	unspecified	UNSUCCESSFUL				
Trust for London	32,000	32,000	32,000	PENDING		
	(10k as contribution to core)	(10k as contribution to core)	(10k as contribution to core)			